



EXHIBITORS PACK

DREAMING THE IMPOSSIBLE





We would love you to join us this summer. We're passionate about seeing young people meet Jesus and fearlessly follow Him, believing that nothing is impossible with God.

We call the main exhibition area The Station. The aim is to equip our delegates with a wide range of resources and opportunities.

We're expecting a total of up to 5000 people this summer and we hope The Station will be a popular place to be.

Dreaming the Impossible is aimed at 12-18 year olds and will be taking place at Staffordshire showground.

In this pack, you'll be able to look at the different exhibiting and advertising options available as well our Terms and Conditions.

We hope to see you in the summer!

Exhibiting Opportunities

The Station

What is the Station?

The Station is a central hub at DTI for charities and organisations to come and exhibit. The Station aims to be a place where young people can come and be equipped with resources and information that will help them passionately pursue Jesus back home after DTI.

How much space will I have for my exhibit?

There are two exhibit sizes that we offer:

3x2 metre pitch

6x2 metre pitch

Of course if you need more space you are welcome to book multiple pitches.

What will be included in my pitch

Each pitch will be given a trestle table, and access to a 13 amp socket. If you don't require any of these, please email us at (hello@dreamingtheimpossible.org) to let us know and we can arrange for your pitch to be left clear.

How much does it cost to exhibit?

We have a set price for each exhibit space, however if your organisation has charity status you will receive a 50% discount on the price. To receive the charity discount you will need to include your charity number on your application form.

3x2 metre £700

6x2 metre £850

What else is included in the exhibit fee?

The exhibit fee includes 2 free passes to DTI for exhibitors. More passes are available for exhibitors if required, however these will be charged at £50.00 per ticket. Please contact hello@dreamingtheimpossible.org for more tickets.

The exhibit fee also includes camping space for the week in the team/exhibitor camping area.

Unfortunately we are unable to cater for exhibitors, so you will need to provide your meals during DTI.

Is there an application deadline?

All exhibitor applications must be submitted by the 31st May 2021

How can I apply to exhibit in the Station?

To apply to exhibit in the Station you will need to fill out this form. This will help us understand more about your charity and organisation and what you would like to exhibit. Included on this form are our Terms and Conditions that we would like you to read over before submitting your application. When you have submitted your application the DTI Ops team will review your application and let you know if your application has been successful within 28 days.

Advertising in the DTI Programme

Advertising in the programme could be a great opportunity for you to promote your organisation to our 5000 delegates. The programme is a popular resource for youth and youth leaders and contains the daily schedules, seminar info, speaker bios and all of the essential onsite information.

How much space will I have to advertise?

The programme is A5 size, and adverts can either be full or half page.

Full page: 148mm x 210mm with a 3mm bleed

Half page: 74mm x 210mm with a 3mm bleed.

Please note that half page adverts will be portrait.

All of the adverts in the programme will be printed in colour. Artwork should be supplied as a high quality print-ready PDF. Colour should be in CMYK and any embedded images should be at least 300dpi.

How much does it cost to advertise?

Full page advert: £300

Half page advert: £200

Is there an application deadline?

Applications to advertise in the programme must be submitted by the 31st May 2021

Artwork submitted must be submitted by the 11th June 2021.

Terms and conditions

What's included in the exhibitor booking cost?

Each plot comes with two free passes for your team as long as they are booked on before the deadline. These passes allow access to the event and camping on site. You are responsible for your team while they are on site. Organisations must demonstrate checks have been carried out to ensure team members are appropriate to represent the organisation at a children's and young person's event. All team members must be 18 years or over.

Arrival and set up

You will need to have your stand set up by 5pm on Day 1 of the event and you must stay until The Station closes on the last night. The stand must remain up until the venue closes.

If you are not personally attending the event then please make sure that the representatives from your organisation receive full information (this will be sent to you as the Point Person) particularly with regard to setup and pack-down dates and times – as outlined below.

Set up is 9.30am-5pm on Sat 1st Aug. Please note there will be no access before this time.

Set down 11.30pm on Wed 4th Aug to 9am Wed 5th Aug. No stands are to be packed down before these times.

Opening times

Day 1: 9pm-11.30pm

Days 2-4: 1pm-5.30pm & 9.30pm-11.30pm

Equipment and storage

In return for each space booked (3x2 or 6x2) you will be provided with one 13amp power supply and one table. You will need to provide your own display area, draping, tablecloths etc and allow space within your stand space for storage.

All electrical equipment must have a current PAT certificate and comply with current safety standards. You can use four-way adaptors in your socket, but if the total power demand is more than 13 amps you must use an additional socket. Kettles, irons or electrical items generating heat are not to be used without prior written agreement from us.

The use of sound and video equipment is permitted. However, The Station host determines whether or not it is too loud or unsuitable. Please ensure you have familiarised yourself with licensing regulations and have appropriate licenses for any audio/visual content on your stand.

We cannot provide additional storage space for your exhibition stand. If you require space for storage, please incorporate this into your booking and stand design. Your entire stand and storage must fit completely within the space you have booked. Please note we cannot be responsible for deliveries of stock or equipment.

Security and Insurance

Exhibitors are required to have their own Public Liability Insurance. We cannot be held responsible for any damage, theft or loss of stock or equipment. It is your organisation's responsibility to ensure all team have personal effects cover.

We make every effort to ensure that The Station is locked outside of opening hours, however we suggest that expensive items (eg laptops) are removed whilst the stand is not in use. Exhibitors are required to perform daily safety checks before The Station opens to delegates.

Accommodation and Meals

Exhibitor accommodation is not provided and all team must make their own provision. Most exhibitors choose to camp but you can stay offsite if you wish. Unless otherwise indicated, exhibitor team will be camped with other exhibitors and team at DTI. Please note exhibitors DO NOT have meals provided and will need to make their own arrangements for this. Please ensure that your team are aware of what will and won't be provided. There are food vans on site and supermarkets a short drive away.

Behaviour

We expect all exhibitors to behave within the spirit of the event. Your team should be kind and considerate towards delegates and when taking the opportunity to inform them of products or services, must respect the right of individuals to hold differing views or opinions.

You may not sell, sub-let, advertise or share your stand with another organisation. Exhibitors in breach of this will be asked to leave the event with no refund and may be excluded from future Dreaming the Impossible events. You must have an exhibitor on your stand at all times when The Station is open.

Merchandising

All merchandise should be a resource to our delegates and/or directly support your charitable trust, not simply for profit. It must also be in line with the EA basis of faith. Please contact us if you have any questions. We especially ask that you don't give out or sell anything that could be used to cause damage to persons or property.

Marketing

We are careful not to abuse our position of influence by using our events as marketing tools. Either for our own ministry, or the ministry of others so we do not allow exhibitors to hand out material from anywhere other than their stand. This includes distributing material in the aisles, on café tables or anywhere outside The Station. Fly posting around the site is prohibited.

Filming and Photography

Please let us know if you are planning on doing any filming or photography at the event, on your stand in The Station venue and/or out and about at the event. We have a number of media teams on site at each event so it's really important that we know who is filming at any one time. Please email hello@dreamingtheimpossible.org if this applies to you and your organisation.

Exhibitors

Exhibitors must abide by all of the terms in this document, and we draw particular attention to the following rules.

Absolutely no proselytising or sectarian propaganda is permitted on site. We ask this of delegates and exhibitors alike and allow no exceptions.

A formal statement of our beliefs is laid out in the statement of faith on the Vineyard Churches website. We require that all exhibitors are both sympathetic to this basis and keep all of their on site activity in line with them.

All exhibitor team members must sign and agree to our code of conduct, volunteer policy and team rules which will be sent out after you have completed our application form on our website.

The emphasis of The Station is to support delegates in seeking out information and resources that are of interest to them in a relaxed but vibrant setting. Aggressive sales pitches in The Station will not be tolerated.

The Station is not a forum for teaching or biblical instruction. We have a structured teaching programme which is delivered through the main meetings and an extensive seminar programme.

Advertising

Once payment is received, your advert will be placed in our programme.

Payment

Exhibiting

Upon receipt of your booking, we will email invoices to the address given on your booking form. All invoices should be settled within 30 days from date of invoice. We reserve the right to charge interest on overdue amounts. We reserve the right to withdraw our offer of a stand if payment is not received prior to the start of the event.

Advertising

Full payment is required to secure a booking. If payment for full advertising fees is not received by the deadline, we reserve the right to sell the space to another applicant. This applies to all potential advertisers.

Please make cheques for both exhibiting and advertising payable to VCUKI. If you would like to pay online please use the details below and reference invoice number and/or your organisations name.

Bank name: HSBC

Account name: Vineyard Churches UK & Ireland

Account number: 80285048

Sort code: 40-25-49

Ref: DTI 2020

Cancellation

Exhibiting

All cancellations must be received by us in writing. See below for the cancellation terms:

- Bookings cancelled before 1st May 2020 will be entitled to a full refund
- Bookings cancelled from 1st May to 1st July 2020 will be entitled to a 50% refund.
- Bookings cancelled after 2nd July 2020 will be non refundable.

It is not possible to transfer the balance paid to a future event. It is entirely at our discretion to cancel an organisation's booking at any time, prior to and during the event, and are not responsible for any losses incurred.

Advertising

All cancellations must be received by us in writing. Cancellations made after the 31st May 2020 will incur a cancellation fee of 50% of the booking amount. Cancellations received after the 13th June will incur a cancellation fee of 100% of the booking amount.

Reservation of Rights

By signing the organisation and exhibitor team applications, you have agreed to our Terms and Conditions. We reserve the right to accept or decline any application, to cancel a space in The Station and to remove the stand and exhibitors from site. We also reserve the right to ask any organisation to refrain from selling or distributing any product deemed unsuitable. This is all at our sole discretion.



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When you have submitted your application the DTI Ops team will review your application and let you know if your application has been successful within 28 days.

If you are interested in exhibiting or advertising, or have any further questions, please get in touch **hello@dreamingtheimpossible.org**